



About Myself:

My passion is being a Delighted Entrepreneur, Practical Consultant, & Professional in Higher Education Management, and Dedicated Educator /Lecturer. Expert on Management Consultancy, Research, Training & Organizational Development. Have extended experiences as Senior Practical Management Consultant / Principal Consultant, Dedicated & Passionate Educator / Lecturer, International Higher Education Program Leader, Senior Manager at Bank & Non-Bank Financial Institutions.

A Senior Management Consultant, well-rounded planner, executor, & outstanding leader. Formulate strategic & operational plans. Strong business acumen, professional integrity & strategic thinking practices. A visionary team leader with outstanding team management, leadership & organizational development skills. Result-oriented & Quality-focused, pay attention to details. Contributing greater values to enhance companies'/clients'/learners' competitiveness. Excellent expertise in delivering first class, value-driven, quality outputs on consultancy services, research & organizational development, coaching & training provider, in-house & outbound conductor, educating for organizational / personnel development, interactive edutaining teaching /coaching for local & international programs graduates & post graduate students.

Specialist interest in General Management: Project Management, Innovation & Change Management, Continuous Learning, Marketing & Sales, Strategic & Operational Planning, Human Capital Management, Operational Excellence, Business Feasibility Studies, Human Capital & Organizational Development, Comptroller & Auditor for Good Corporate Governance (GCG), Entrepreneurship, & other value driven practices for industries: private & state owned enterprises. As a passionate & dedicated educator, Lector 300, Certified lecturer (Servos) DIKTI & proven excellent track record as a leader in running profitably higher education international programs. Advancing learning & extending Knowledge Management (KM) for future leaders, leaders of industries & learners. Solid researcher & papers issued on business/management/economics.

Extended networking & industrial experiences. Outgoing personality, with strong networking, client-centered & learners-centered, & delivering distinctive values to enhance clients' / learners' satisfaction & loyalty, as well as maintaining the beneficial long term relationships.

CURRICULUM VITAE

Name : **Dr. ADI NURMAHDI, BA (Hons.), Dip CIM, MBA**
Place & Date of Birth : Jakarta, 5th September 1966
Address : Jl. Hidayah II, Rt 02/ Rw 02, Block D, No. 37
Jati Bening, Pondok Gede, Bekasi, West Java
Mobile: 0812 980 54590
adi.nurmahdi@gmail.com
adi.nurmahdi@yahoo.com
Status : Married with Rasna Dewi Famela, and 4 children

EDUCATION:

- 2002–2007
Doctorate (DR.) / PhD degree in Management and Business (DMB), Faculty of Economics, Universitas Padjadjaran, Bandung, Indonesia. Concentration: Strategic Marketing, Graduated: Very Satisfactory
- 1991–1992
Master of Business Administration (MBA) University of Stirling, UK
Specialization on Marketing, Banking and Retail Management
- 1991–1992
Higher Diploma in Marketing, the Chartered Institute of Marketing (Dip CIM), London, UK
- 1988–1991
Bachelor of Arts (Honours) in Economics, University of East Anglia, Norwich, UK
- 1986-1988
Advanced Level and Ordinary Level of the University of London Examination Board, UK
- 1985–1986
English Course: Intermediate and Advanced Levels at the Elizabethan School of English, Putney, London, UK
- 1982–1985
State's Senior High School (SMA) 37, Keon Bare, Tibet, Jakarta, Indonesia, Specialization: Exact Science

SCHOLARSHIPS:

- Full scholarship from Mercu Buana Group, Jakarta, studied in the U.K for seven years (1985-1992), pre-university level, and undergraduate and post graduate programs, Graduated

EMPLOYMENT:

- **Universitas Mercu Buana (UMB) Jakarta**
A quality oriented and innovative private higher education in Indonesia

Jan 2016 – Present

Head of Center for Co-operation and International Relations

Full time lecturer for Post Graduate, Magister Management Program

Responsibility for running international division of the university smoothly. Strategic and operational plans, extend relationship with overseas partner institutions. Arranging for students' outbound and inbound, dual / joint degree, short courses, articulation and transfer credits, exchange students, international events in and outside the campus. Ensuring that high quality outcomes and internationalization program of the university are accomplished, in accordance with the corporate strategic plan of the university. Lecture at under graduate and post graduate programs

www.mercubuana.ac.id & www.internationalprogram@mercubuana.ac.id

- **BMS Consultindo (PT. BMS Mitra Selaras)**

A prominent client-centered management consultancy company

May 2014 – Sept 2016

Chief Executive Officer (CEO) / Principal Consultant

General management consultancy – dealing with private and state owned enterprises. Policy making and directions. Strategy initiatives, implementation and control. Cultivating client satisfaction and loyalty, maintain long term relationship. Experience in business and general management projects. On going projects on General Management Consultancy including from clients: PT Asuransi Central Asia, Perum DAMRI, Perum JAMKRINDO, and Kawasan Berikat Nusantara (KBN) Persero

- **UniSadhuGuna Education Group**

A well established education group since 1993, one stop education services with motto: Developing Quality Education in Indonesia. www.unisadhuguna.org

- January 2013 – Present

Peanut Katia I / Vice (Deputy) Chairman I for Academic & Students' Affairs for UniSadhuGuna Business School (UBS)

- August 2008 – December 2012

Director of Studies / Dean of School of Management Studies, & Director of Studies UniSadhuGuna Business School-Professional Development Centre (UBS-PDC)

- August 2006 – July 2008

Dean / Director of Studies for the Higher National Diploma Program, Unisadbuguna International College (UIC). 2 + 1 degree awarded by Edexcel UK & partner universities abroad. Set up the institution from a scratch

- **PT. Asuransi Central Asia (ACA), member of Salim Group, Jakarta**

- 2015 – Present

Committee member for Good Corporate Governance (GCG) for PT. ACA. Overseeing governance and compliance, reporting to The Board of Commissioner

- **Centra Consult, Jakarta**

- January 2004 – 2012

Senior Consultant, General Management Consultancy

- **Universitas Mercu Buana (UMB), Jakarta**

- August 2005 – August 2006

Program Director / Dean, and Course Leader UMB International Program

- 2005 - Present, a part-time professional lecturer at Universitas Mercu Buana Post Graduate, Master of Management (MM) Program at the Faculty of Economics and Business
- **Universitas Indonusa Esa Unggul (UIEU), Jakarta**
 - January 2005 – August 2005
Dean / Director Indonusa International Program at Universitas Indonusa Esa Unggul
 - January 1999 – August 2005
Program Director / Course Leader, Universitas Indonusa Esa Unggul, Jakarta – University of Wales, UK, Validated Scheme BA (Honours) in Business Administration
- **Akademi Manajemen-Indonesia (AMA-Indonesia), Jakarta**
 - January 2002 – June 2002
Professional Consultant on International Education
- **Centris Group, Jakarta**
 - February 1998 – November 1998
PT. Centris Holding, Jakarta: *Senior Comptroller & Auditor*
 - July 1997 – January 1998
PT. Centris Multi Finance, Jakarta: *General Manager*
 - June 1996 – June 1997
PT. Bank Centris International Limited, Head Office, Jakarta: *Group Head, Vice President: Marketing, Business Development and Treasury Departments*
- **Mercu Buana Group, Jakarta**
 - October 1992 – May 1996
PT. Bank Jakarta, Mercu Buana Group, Head Office, Jakarta: *Division Head Marketing and Treasury Department*

PROFESSIONAL ORGANIZATIONS:

- The Chartered Institute of Marketing (CIM), UK, since 1992
- Vice Chairman of the Assets and Liabilities Committee (ALCO) of the Association of Private Banks of Indonesia (Perbanas): maintained relationship with treasurers from member banks, run seminars and other skills development programs, members' social activities (1995 – 1997)

PROFESSIONAL MANAGEMENT CONSULTANCY PORTFOLIO:

- Consultant to prominent clients: PT. Asuransi Central Asia on Organizational Development and Human Resources Development, Perum DAMRI on Marketing Research and Operational Excellence, Perum JAMKRINDO on Feasibility Studies of Opening New Security and Asset Management Company, and Kawasan Berikat Nusantara (KBN) Persero in cooperation with PT. Daya Makara UI on Feasibility Studies on Opening New Commercial Block in Cakung.
- Organizing Committee UNESCO University Leaders Conferences – Ministry of National Education Indonesia, Jakarta, 2008
- Consultant Tea Expo on International Agricultural Summit, Ministry of Agriculture, Jakarta, 2009
- Consultant to several higher education institutions in Jakarta 1991 – 2014

- Consultant to several private and state owned enterprises 2000 - Present
- Consultant for several International education agents in Jakarta, Medan, Surabaya 2005 - 2014
- Papers and Modules on trainings and research for business and management topics 2000 - Present

TRAINING & DEVELOPMENT:

- Chair Organizing Committee, Universities' Leadership Forum and Seminar organized by Association of Indonesian Private Universities (APTISI), Universitas Mercu Buana, UNESCO and Department of National Education R.I, January 2006
- Attended Workshop on International Programs Co-operation and other higher education training programs, arranged by Directorate of Higher Education, Ministry of Education R.I and Kopertis III, 2005 – Present
- Trainer for educational agents of the Association of Overseas Educational Agents in Indonesia (IKPII) 2005
- Attended Staff Development Programs arranged by University of Wales in Jakarta 1999 - 2005
- Attended various training and skill development on banks' products: funding and lending, treasury management, general banking operation 1992 - 1999
- Training on Seven Habits of Highly Effective People 1995 - 1997
- Outbound leadership training for instructors 1998
- Training of Trainers on financial services and general management topics 1995 - Present
- Seminars on management, banking and financial services, economics, business 1993 - 2014
- Arranger and Training Conductor in banks and educational institutions 1996 - 2014

PART-TIME PROFESSIONAL TRAINING & LECTURING EXPERIENCE:

- Senior Lecturer and guest lecturer on subjects of: Marketing, General Management, Banking and Financial Services at several Universities: London School of Public Relation (LSPR), teaching Master of Management (MM) Program in Management at Universitas Mercu Buana, and Perbanas

SKILLS:

- Computer Literate, Able to Operate Statistical Tools for research program SPSS & Lisrel
- TOEFL Score of 540 and TPA (GMAT Equivalent) score of 530
- Fluent English, intermediate Arabic

INTERESTS:

- Amateur golf, traveling, other outbound activities, cooking
