

## FACULTY OF BUSINESS AND ACCOUNTANCY

### List of Courses Offered for University of Malaya Student Exchange (UMSEP) for the 2017/2018 Academic Session

#### CORE COURSES

No.	Course Code	Topic	Pre-Requisite	Credit	Courses Offered			Course Description	Pre-Requisite	Other Description
					Please Tick (√) Where Applicable					
					Sem I	Sem II	Special Sem			
1.	CIA1001	Introductory Accounting	None	3	√	√	-	<p>The course introduces and discusses the basis of accounting which includes the definition of accounting, accounting principles, accounting equation and financial statements, recording and information system of accounting and income and expenditure concept. It also covers accounting for merchandising business, inventory, financial assets, non-current assets, partnership and companies. Other aspects include analysis and interpretation of financial ratios. Relevant ethical issues will also be exposed.</p> <p>Assessment Methods: Continuous Assessment 50% Final Examination 50%</p>	-	
2.	CIX1001	Managerial Economics I	None	3	√	√	-	<p>This course will expose students to basic principles of economics such as limited resources and choice and how price theory, production theory, and distribution theory was developed based on these basic principles. Discussion on price theory covers demand and supply models, elasticity, consumer behavior and the demand curve,</p>	-	

								<p>firm behavior and the supply curve. Production and cost theory will cover theory of the firm within various market structures, while distribution theory will discuss factors of price determination such as labour and capital.</p> <p>Assessment Methods:  Continuous Assessment 50%  Final Examination 50%</p>		
3.	CIX1002	Managerial Economics II	None	3	√	√	-	<p>This course will expose students to macroeconomic issues and problems and concepts of basic measurements and calculation of a country's economic progress. Students will also be exposed to basic models of income determination for an open and closed economy, and theories explaining the relationship between government expenditure and taxes. The impact of government's fiscal and monetary policies on business activities namely production on capital and consumer goods are extensively covered in this course.</p> <p>Assessment Methods:  Continuous Assessment 50%  Final Examination 50%</p>	-	
4.	CIX2001	Financial Management	None	3	√	√	-	<p>This course discusses the various financial tools employed to effectively manage a company's financial condition. Other topics discussed are financial statement and analysis, time value of money, bonds and stocks, capital budgeting and its techniques and short-term working capital management</p> <p>Assessment Methods:</p>	-	

								Continuous Assesment 50% Final Examination 50%		
5.	CFEB3101	Corporate Finance	None	4	√	√	-	This course will enable the students to understand and deepen their knowledge of corporate finance theories. In addition, it will enable them to understand various advance techniques related to risk and return, capital structure, dividend policy, long term financing instrumements such as bonds and equitis, risk management and mergers and acquisitions.  Assessment Methods: Continuous Assesment 50% Final Examination 50%	-	
6.	CIF1001	Principles of Marketing	None	3	√	√	-	Student will learn amongst others: the basic concept and theories in marketing, the marketing process, forces outside marketing that might influence marketing strategies, marketing research, consumer buyer behavior, the 4 P's of marketing (including product, price, promotion, and place).  Assessment Methods: Continuous Assesment 50% Final Examination 50%	-	
7.	CIF2001	Consumer Behavior	None	3	√	√	-	The course is divided into four main parts: Part I introduces the model of consumer behaviour in the context of marketing activities. Part II discusses the influence of external factors on the individual consumer. Part III concentrates on the internal factors. The related topics on Part III are: perception, motivation, personality, emotion and attitudes. Consumers usually engage in a process when making	-	

								<p>a purchase, thus, Part IV expands on this process which is known as consumer decision making. The related topic in this part includes information search.</p> <p>Assessment Methods:          Continuous Assessment 50%          Final Examination 50%</p>		
8.	CID1001	Management Information System	None	3	√	√	-	<p>The course focuses on the usage of information technology in business enterprise. The course will discuss how companies use information systems applications to coordinate activities, decisions, and knowledge across the enterprise and thus create business value for both customers and suppliers. Supply chain management, customer relationship management, and knowledge management in addition to enterprise systems that firms use today to achieve digital integration will also be discussed. Appropriate real world issues and group projects will enhance student learning in providing an insight to solving real world information systems issues.</p> <p>Assessment Methods:          Continuous Assessment 50%          Final Examination 50%</p>	-	
9.	CID2001	Operations Management	None	3	√	√	-	<p>The course is divided into two parts. First part consists of the nature of operation management, forecasting, product, process, and service design, facility capacity, location and layout and operation technologies. The second part consists of quality management, strategic allocation of resources, project management, Just-in-Time and lean manufacturing,</p>	-	

								production planning, inventory management, resource requirements planning: MRP, and employee productivity  Assessment Methods: Continuous Assessment 50% Final Examination 50%		
10.	CIX1003	Business Statistic	None	3	√	√	-	Topics that will be discussed include definition and uses of statistics, presentation of descriptive data, concept of probability, discrete and continuous random variables. Other topics that will be covered include statistical inference mainly in sampling and hypothesis testing. Other techniques such as chi-squared test, analysis of variance (ANOVA), linear regression and correlation will also be discussed.  Assessment Methods: Continuous Assessment 50% Final Examination 50%	-	
11.	CIX1004	Quantitative Analysis for Business	None	3	√	√	-	This course aims to provide students an exposure to the importance of developing logical thinking especially in business-related problems. Among topics that will be discussed includes introduction to algebra, linear and non-linear functions, exponential functions, differentiation and integration and matrix algebra.  Assessment Methods: Continuous Assessment 50% Final Examination 50%	-	

12.	CIX3004	Business Research	None	3	√	√	-	<p>This course introduces students to various problem situations that occur in business, how these problems are identified and how they are solved by using the different methods in business research.</p> <p>Assessment Methods:  Continuous Assesment 50%  Final Examination 50%</p>	-	
13.	CIB1001	Management	None	3	√	√	-	<p>In general, this course will cover the four major principles of management, i.e. planning, organizing, leading and controlling. These four principles make up the management process. Description of management process will be explained in terms of the changes in the environment, particularly the way globalization affect management. In this course, students will also be exposed to other important aspects of management such as ethics and social responsibility, making decisions, organization's culture, etc.</p> <p>Assessment Methods:  Continuous Assesment 50%  Final Examination 50%</p>	-	
14.	CIB1002	Human Resource Management	None	3	√	√	-	<p>This course introduces students to the concepts, principles and functions involved in developing human resource systems. These systems include staffing, training and development, performance appraisal, compensation as well as benefits and services.</p> <p>Assessment Methods:  Continuous Assesment 50%</p>	-	

								Final Examination 50%		
15.	CIX1005	Business Communication: Critical Thinking Approach	None	3	√	√	-	<p>This course is based on the conviction that thinking is an ability that can be developed and improved through guidance and practice. It is designed to help develop fundamental thinking abilities such as clarifying, analysing and evaluating arguments; and developing attitudes of open-mindedness and curiosity. These are needed for success in academic courses, in solving problems and making informed decisions in life. The course integrates the development of both critical (evaluation) and creative (synthesis) thinking abilities within communication situations such as emphasizing empathy between speaker and the audience, interpersonal communication, the use of language and nonverbal messages.</p> <p>Assessment Methods:            Continuous Assessment 50%            Final Examination 50%</p>	-	
16.	CIB2002	Business Law	None	3	√	√	-	<p>Throughout, this course, the students shall be able to apply, discuss, explain and identify the relevant provisions of law.</p> <p>Assessment Methods:            Continuous Assessment 50%            Final Examination 50%</p>	-	
17.	CIB2001	Organizational Behavior	None	3	√	√	-	<p>This course is an introductory to explore issues in organizational behaviour in the context of work environment in business organization. Students will be exposed to various theories in organizational behaviour. Among</p>	-	

								<p>topics covered include group dynamic, negotiation, motivation, leadership and organizational politics.</p> <p>Assessment Methods:          Continuous Assesment 50%          Final Examination 50%</p>		
18.	CIB3001	Business Ethics	None	3	√	√	-	<p>Issues in corporate governance and ethics are highly topical issues in today's world of business. Governance and ethical issues arise in almost every aspect of corporate life and it is the responsibility of managers to handle these issues. The objective of the course is to sensitise students to these governance and ethical issues in organisations and to provide them with techniques for analysing and resolving those issues. With growing public concern about the roles of owners and managers and issues concerning "stakeholder" participation, the course will discuss the importance of responsible corporate behaviour and good corporate governance.</p> <p>Assessment Methods:          Continuous Assesment 50%          Final Examination 50%</p>	-	
19.	CIB3002	Strategic Management	None	4	√	√	-	<p>This is a capstone course, which integrates materials and knowledge acquired from prior courses conducted earlier in the program. This course emphasizes on the strategic management process to chart the future strategies of organizations. This course demonstrates how other areas of study, for instance: management marketing, accounting, law, production/operations, research and</p>	-	

									development and information system can be integrated with the latest strategic management tools to achieve organizational success.  Assessment Methods: Continuous Assessment 50% Final Examination 50%		
20.	CIB3003	International Management	Business	None	4	√	√	-	This course emphasizes the macro aspects of international business, particularly the external environmental factors. In addition, it explains the workings of the multinationals, using the functional approach in elaborating about how multinationals manage the marketing, human resource, production and other relevant functions. All these are within the framework of globalization and the information communications technology which have impacted international business in the last 50 years.  Assessment Methods: Continuous Assessment 50% Final Examination 50%	-	