

国际经济与贸易专业本科培养计划

Undergraduate Program for the Major in International Economics & Trade (for Foreign Students)

一、业务培养目标

I Educational Objectives

本专业培养系统地掌握现代经济学尤其是国际经济学的基本理论，掌握国际贸易、国际商务的基本知识与基本技能，了解国际经济贸易的发展现状，熟悉国际经贸规则和惯例以及主要国家对外贸易的政策法规，能在涉外经济贸易部门、外资企业、涉外商务企业以及政府机构从事经济研究和管理工作的高级专门人才。

The professional aim to foster senior specialized talents who master the basic theories of modern economics, especially international economics, master the basic knowledge and skills of international trade and international business, understand the present situation of international economic and trade development, and are familiar with international trade rules and practices as well as major countries' foreign trade policies and regulations. To make sure these specialized talents are able to work in the department of foreign economic or trade, foreign-funded enterprises and foreign business enterprises as well as government agencies engaged in economic research and management.

二、业务培养要求

II Educational Requirement

学生在校期间，在学业上要求系统掌握现代经济学、国际贸易的基本理论和基本技能以及对外贸易运输的经营管理知识。毕业生应获得如下知识和能力：

1. 熟练掌握现代经济学、国际经济学的理论和方法，能运用计量统计、会计方法进行分析和研究；
2. 熟练掌握国际贸易和对外贸易运输的基本知识和方法；
3. 了解世界主要国家和地区的经济状况、贸易政策及法律；
4. 能灵活运用国际贸易惯例及国际商品交换的各种实际运作技巧；
5. 熟练运用计算机进行数据分析、管理和操作。

During the school period, students are required to master the basic theories and skills of modern economics and international trade, as well as the management knowledge of foreign trade transportation in the academic. Graduates should obtain the following knowledge and abilities:

1. Proficient in the basic theories and methods of modern economics and international economics, can do analysis and research work with measurement statistics and accounting method;
2. Proficient in the basic knowledge and method of international trade and foreign trade transportation;
3. To understand the economic development, trade policy, and law of the major countries and regions of the world;
4. Flexibility in the use of the international trade practices and international commodity exchange practical operational skills;
5. Proficient in computer data analysis, management and operation.

三、主干学科

III Major Disciplines

主干学科：经济学

Major Disciplines: Economics

四、专业核心课程与专业特色课程

IV Core Courses and Characteristic Courses

专业核心课程：宏观经济学、微观经济学、货币银行学、国际贸易、国际金融、会计学、统计学、计量经济学、世界经济、国际贸易实务、国际市场营销、国际投资学、国际经济技术合作、国际商务，等等。

Core Courses: Microeconomics, Macroeconomics, The Economics of Money and Banking, International Trade, International Finance, Accounting, Public Finance, Statistic, Econometrics, World Economy, The Practice of International Trade ,International Marketing, International Investment, International Transportation and Insurance, International Business.

专业特色课程：网络营销、国际物流学、国际服务贸易、国际商务

Characteristic Courses: Internet Marketing, International Logistic, International Transportation and Insurance, International Trade of Service, International Business。

五、学制与学位

V Length of School and Degree

修业年限：四年

Duration: 4 years

授予学位：经济学学士

Degrees Conferred: Bachelor of Economics

六、最低毕业学分规定

VI Graduation Credit Criteria

Course Classification Course Nature	通识课程 Public Basic Courses	学科大类课程 Basic Disciplinary Courses	专业课程 Specialized Courses	集中性实践 Practice Courses	总学分 Total Credits
必修课 Required Courses	17	49.5	27	17	130
选修课 Elective Courses	0	0	19.5	0	

七、理论教学进程表

VII Theory Course Schedule

课程类别 Course Classification	课程性质 Course Nature	课程编号 Course Number	课程名称 Course Title	学分 Crs	学时分配 Including					建议修读学期 Suggested Term	先修课程 Prerequisite Course
					总学时 Tot hrs.	实验 Exp.	上机 Operation	实践 Practice	课外 Extra-cur		
公共基础课程 Public Basic Courses	必修课程 Required Courses	4120017110	大学计算机基础 Foundation of Computer	2	32		12			1	
		4120025110	计算机程序设计基础 (VB 语言) Fundamentals of Computer Program Design(VB Language)	3	48		12			2	
			初级汉语会话 Basic Chinese Conversation	6	96					1	
			商务汉语会话 Business Chinese Conversation	3	48					2	
			中国概况 Introduction to China	3	48				16	3	
			小 计 Subtotal			17	272		24		
学科大类课程 Basic Disciplinary Courses	必修课程 Required Courses	4050063110	高等数学 B1 Advanced Mathematics B I	5	80					1	
		4050064110	高等数学 B2 Advanced Mathematics B II	5	80					2	
		4050229110	线性代数 Linear Algebra	2.5	40					2	
		4050058110	概率论与数理统计 B Probability and Statistics B	3	48					3	
		4010094110	微观经济学 A Microeconomics A	4.5	72					1	
		4010052110	宏观经济学 Macroeconomics	4.5	72					2	
		4170064110	会计学 A Accounting A	3	48					2	
		4010088110	统计学 A Statistics A	4	64	8				3	
			金融导论 Introduction to Finance	3	48					3	
		4010037110	国际贸易 International Trade	4	64					3	
		4010033110	国际金融 A International Finance A	4	64					4	
		4010087110	世界经济 World Economy	3	48					4	
		4010056110	计量经济学 Econometrics	4	64	8				4	
			小 计 Subtotal			49.5	792	16			
课程 Required	课程 Required	4010041110	国际贸易实务 A International Trade Practice A	3	48	0				5	
		4010044110	国际商务 International Business	4	64					5	

课程类别 Course Classification	课程性质 Course Nature	课程编号 Course Number	课程名称 Course Title	学分 Crts	学时分配 Including					建议修读学期 Suggested Term	先修课程 Prerequisite Course	
					总学时 Tot hrs.	实验 Exp.	上机 Operation	实践 Practice	课外 Extra-cur			
		4010050110	国际投资学 International Investment	4	64					5		
			中国商务文化 Chinese Business Culture	4	64					5		
		4010048110	国际市场营销 A International Marketing A	4	64					6		
		4010082110	国际商务沟通 International Business communication	4	64					6		
			跨文化管理 Cross Cultural Management	4	64					7		
		小 计 Subtotal		27	432	0						
	选修课 Elective Courses	4170014110	财务管理 B Financial Management B	2.5	40					4		
		4010014110	电子商务概论 Introduction to E-commerce	2.5	40	8				4		
		4010051110	国际物流学 International Logistic	2.5	40					5		
		4010099110	证券投资学 Securities Investment	2.5	40	6				5		
			公共经济学 Public Economics	2.5	40					7		
		4010085110	商业银行管理 Commercial Bank Management	2.5	40	4				6		
		4010045110	国际商务单证 International Business Documents	2.5	40					6		
		4010006110	产业经济学 A Industrial Economics A	2.5	40					6		
			外贸函电 International Trade Correspondence	2.5	40					7		
			国际贸易运输与保险 International Transportation and Insurance	2.5	40					7		
			小 计 Subtotal		25	400	18					
			修读说明：要求至少选修 19.5 学分 NOTE: Minimum subtotal credits: 19.5									

八、集中性实践教学进程表

VIII Practice Training Table

课程编号 Course Number	实践环节名称 Practice Courses Name	周数 Weeks	学分 Crts	建议修读学期 Suggested Term
4010123110	专业实习 Practical Training in Major	2	2	6
4010113110	毕业实习 Practical Training for Graduation	5	5	8
4010111110	毕业论文（上机 120 学时） Graduation Thesis	10	10	8
小 计 Subtotal		17	17	

