

List of Courses
Bachelor of Management

No	1 st Semester	Credits
1	Religion Subject	2
2	Pancasila (Indonesian Philosophy)	2
3	English I	3
4	Mathematics of Business	3
5	Introduction of Micro Economics	3
6	Fundamental of Accounting	3
7	Introduction of Business	3
8	Mandarin	3
Total		22

No	2 nd Semester	Credits
1	Taxation	3
2	Ethic of UMB	2
3	Civics	2
4	English II	3
5	Introduction of Management	3
6	Introduction of Macro Economics	3
7	Accounting Based on Computer	3
8	Indonesian Language	2
Total		21

No	3 rd Semester	Credits
1	Tourism Management	3
2	Business English	3
3	Operation Management	3
4	Financial Management	3
5	Marketing Management	3
6	Human Resource Management	3
7	Ethics and Business Law	3
Total		21

No	4 th Semester	Credits
1	Company Budgeting	3
2	Salesmanship	3
3	Business Feasibility Study	3
4	Indonesian Economics	3
5	Entrepreneurship I	3
6	International Business	3
7	English for Management	3
Total		21

No	5 th Semester	Credits
1	Business Communication	3
2	Statistics	3
3	Entrepreneurship Clinic	3
4	Change Management	3
5	Management Information Systems	3
6	Concentration Subjects*	6
	Concentration of Marketing Management	
	Digital Marketing Communication *)	3
	Customer Behaviour	3
	Concentration of Human Resource Management	
	Human Resource Planning and Development	3
	Compensation Management and Industrial Relationship	3
	Concentration of Tourism Management	
	Business Event Management	3
	Destination Tourism Management	3
	Concentration of Operational Management	
	Total Quality Management *)	3
	Project Management	3
	Concentration of Financial Management	
	Risk Management for Business	3
	Investment Management	3
Total		21

No	6 th Semester	Credits
1	Research Method for Marketing	3
	Research Method for Human Resources	3
	Research Method for Tourism	3
	Research Method for Operational	3
	Research Method for Finance	3

2	Statistics Based on Computer	3
3	Strategic Management	3
4	Business Simulation	3
5	Organization Behaviour	3
6	Concentration Subject*	6
	Concentration of Marketing Management	
	International Marketing	3
	Value Based Marketing	3
	Concentration of Human Resource Management	
	Psychology of Human Resource Management	3
	Practicum of Human Resource Planning and Development	3
	Concentration of Tourism Management	
	Travel Management	3
	Hotel Management	3
	Concentration of Operational Management	
	Supply Chain Management	3
	Performance Management	3
	Concentration of Financial Management	
	Analysis Financial Report	3
	International Financial Management	3
	<i>Total</i>	<i>21</i>

No	7 th Semester	Credits
1	Managerial Decision Making	3
2	Sharia Banking	3
3	Concentration Subject*	6
	Concentration of Marketing Management	
	E-Marketing	3
	Product and Brand Management	3
	Concentration of Human Resource Management	
	Leadership	3
	Talent Management	3
	Concentration of Tourism Management	
	Culinary Business Management	3
	Practicum of Hotel Management	3
	Concentration of Operational Management	
	Operation Excellent Strategy	3
	Stock Management	3
	Concentration of Financial Management	
	Instrument Financial Derivative	3
	Behavioral Corporate Finance	3
	<i>Total</i>	<i>12</i>
CONCENTRATION SUBJECTS		

	Concentration of Marketing Management	
1	Digital Marketing Communication	3
2	Customer Behaviour	3
3	International Marketing	3
4	Value Based Marketing	3
5	E-Marketing	3
6	Product and Brand Management	3
7	Research Method for Marketing	3
	Concentration of Human Resource Management	
1	Human Resource Planning and Development	3
2	Compensation Management and Industrial Relationship	3
3	Psychology of Human Resource Management	3
4	Practicum of Human Resource Planning and Development	3
5	Leadership	3
6	Talent Management	3
7	Research Method of Human Resources	3
	Concentration of Tourism Management	
1	Business Event Management	3
2	Destination Tourism Management	3
3	Travel Management	3
4	Hotel Management	3
5	Culinary Business Management	3
6	Practicum of Hotel Management	3
7	Research Method for Tourism	3
	Concentration of Operational Management	
1	Total Quality Management	3
2	Project Management	3
3	Supply Chain Management	3
4	Performance Management	3
5	Operation Excecelent Strategy	3
6	Stock Management	3
7	Research Method for Operational	3
	Concentration of Financial Management	
1	Risk Management for Business	3
2	Investment Management	3
3	Analysis Financial Report	3
4	International Financial Management	3
5	Instrument Financial Derivative	3
6	Behavioral Corporate Finance	3
7	Research Method for Finance	3

No	8 th Semester	Credits
1	Thesis	6
2	Internship	3
	Total	9

<i>Total Credit</i>	<i>148</i>
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